

Share with hashtag **#VisitMie** for the chance to win prizes!





# MIE

*Once in your lifetime*

Share the magic of Mie  
on Instagram!



# #visitmie

 Instagram Contest 

Part 1 26 Sep 2018 - 3 Dec 2018      Part 2 4 Dec 2018 - 3 Mar 2019



Japan's Mie Prefecture has an amazing array of top attractions, from highly spiritual locations such as Ise Jingu Grand Shrine and the Kumano Kodo pilgrimage route, to the postcard-like scenery of Wedded Rocks and expansive views from Yokoyama Observatory and Gozaisho Ropeway. Plentiful opportunities to get out in nature keep outdoor enthusiasts happy, and the unique culture and history of the Ama divers and Iga ninja give visitors to Mie "once-in-your-lifetime" experiences.

This autumn and winter, share your "once-in-your-lifetime" experiences of Mie on Instagram with hashtag #VisitMie for the chance to win some great prizes!

Be sure to post during Part 1 or Part 2 of the contest to be eligible!





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# #visitmie

Instagram Contest

## How to Enter

### Step 1 Follow

@VisitMie

Follow Mie Prefecture's official Instagram account @VisitMie

### Step 2 Take Photos

Visit Mie Prefecture, and take photos of places, events, food, etc., that you thought were special, once-in-your-lifetime moments! Photos you took on past trips to Mie Prefecture are of course OK!

### Step 3 Share

#VisitMie

Share one or more photos of Mie Prefecture with the hashtag #VisitMie!

## Entry Period / Announcement of Winning Entries

Part 1: September 26, 2018 – December 3, 2018

Part 2: December 4, 2018 – March 3, 2019

(All dates and times are Japan Standard Time)

Winners of Part 1 will be announced in late December.

Winners of Part 2 will be announced in late March.

The results will be posted on the official #VisitMie Instagram Contest website.

## Selection Process

Winning entries will be selected through an impartial, fair review process by selection committee members based on how well they communicate the appeal of tourism in Mie Prefecture.

Winners will be notified by direct message to their Instagram accounts.

- Winners must be following the official @VisitMie account.

- Winners must reply within 48 hours; otherwise they forfeit their right to claim their prize.

- Entry images may be used in official Mie Prefecture websites, social media, posters, flyers, etc.

## Prizes

Over 50 winners will be selected to receive a prize from among the products offered by our 15+ sponsors. In total, a value of over 1 million yen!

Winners will be announced on the #VisitMie Instagram Contest website.

Prizes even for those who haven't had the chance to visit Mie!

@visitmie Like-to-Win Giveaway

During Part 1 or Part 2 of the #VisitMie Instagram Contest, LIKE one of our posts to be entered automatically in a free giveaway, with special Mie gift sets given randomly to 10 lucky winners!

Be a #VisitMie PR Supporter!

**Now recruiting #VisitMie PR Supporters!**

Promote Mie on Instagram and the Web! See website for details.  
<https://visitmie.jp/en/supporter/>

For details, see website and official social media.

<https://visitmie.jp/en>

Mie Prefecture's official Instagram account @VisitMie

